

- 1) **What are the biggest issue(s) your clients are having now?**
 - a) **What's your biggest challenge? / What should we focus on?**
 - i) Feedback survey, spreadsheets of results, what improvements would you make to the website - mobile friendly, formatting doesn't fit on one page, the buttons are expanded
 - ii) Not knowing what to do, or what resources are out there, promoting additional
 - iii) Reaching the most amount of survivors as they can, there are other platforms, specific to Santa Clara county, a lot of different parents that provide accessibility
 - (1) Focus on: strengths, automating and technical side of the side
 - (2) Resources: marketing and media
- 2) **What do you want your clients' experience to be like when accessing your site's features?**
 - a) Being able to easily navigate, seeking help is already overwhelming, want to make the website as seamless as possible, consolidating
 - b) Refer them to other resources
- 3) **What potential ideas do you have that you would like to see?**
- 4) **What constraints do you have? (materials, time, budget, etc.)**
 - a) Last semester: \$200
 - b) Flexible
 - c) Depends on what route we want to take
 - d) Not any time constraints, our quarter
- 5) **Could you explain how your live chat system works?**
 - a) Live person on the back end - user end
- 6) **How is your website run?**
 - a) Boxes with premade responses, with faqs, pre defined content,
 - b) ***starting a text service soon
 - c) Confidentially issue with last 5 digits of number, adjusting to a/b/c
 - d) Safety reasons - disclaimer to delete the message
 - i) No response for waiting period if no one is online
 - (1) No automated texts
 - ii) If no one is available for live chat, add resources to contact at the bottom/top of the survey***
 - ~~e) More resource pages for more different communities (LGBTQ, cultural, etc.)~~
 - f) Timing not correct sometimes on website popup
 - i) Green open, orange closed
- 7) **How do you think we can bring more people to SafeChatSV?**

Project-related questions:

- 1) **How does your site and organization gather information? *Data gathering may help us create a better feature for your site**
 - a) Surveys to gather data?

- 2) **Is there anything we can do to make the Google Translate widget better and more accessible?**
 - a) Google Translate isn't always the best -> if time possibility
- 3) **How do you feel about some sort of login system so users don't have to fill out a form when chatting online?**
 - a) Issues with confidentiality
- 4) **What features of the website are used least?**
- 5) **Which features are used the most?**
 - a) More emails vs. live chat
 - i) May be more hesitant to chat in real time
 - ii) Almost twice as much email
 - iii) May be due to survivors being near perpetrators during the day
- 6) **What needs or goals do you have that aren't currently being met by the website?**
- 7) **How are you marketing to your target audience?**
 - a) Newsletter to send out to survivors
 - i) Privacy and confidentiality restrictions

ASK NEAR END: What are your expectations for contacting you for updates?

- **What format? (email, zoom, text, etc.)**
 - Email/Zoom
 - Zoom if necessary, majority email
 - Meeting every week or every other week, depending on the project
 - As much as we need