## Agenda: Time/Date: 3:30pm - 4:00pm, October 13, 2022 Place: Zoom Purpose: Project Proposal Members attended: Isabella, Alexa, Alex, SafeChatSV representative(s)

TimeTopicLead3:30Meeting Startall3:35Check-in: Describe ProjectSCU team3:50Their questionsSafeChat team4:00Endall

Meeting Notes:

- Alex does introduction/introduce our ideas
  - Figma
  - Ianna noted: We can get guest/volunteer access to the site to focus on mobility
  - Texting service: confidentiality aspect and APIs
    - Manager's Meeting this morning: Still planning on launching the SMS the week of the 24th
    - We can make small changes to the advocate responses
    - API implementation
  - Do multiple different projects
  - Promote Safe Chat
    - Run a marketing campaign
    - Social media ads for Instagram, small budget for this
    - Small videos
- Question Time:
  - Open to change
  - Working with different pop ups and widgets is totally fine
  - Wordpress mobile preview like wix
    - <u>https://www.wpbeginner.com/beginners-guide/how-to-preview-the-mobile-l</u> <u>ayout-of-your-site/</u>
  - Live chat times added to a pop up window
  - Send an email to allison about improvement
    - Emphasis on marketing campaign
  - Learn more about wordpress and coding

Site access: http://safechatsv.com/wp-login.php?utm\_source=email&utm\_medium=email

- Shared our Gantt chart
- Create a recurring zoom event