

Meeting with Dr.JAK

Portability	<ul style="list-style-type: none">- Wordpress and figma not compatible<ul style="list-style-type: none">- Working on mobility on wordpress- Use Figma for sizes, edit wordpress mobile- Any wordpress templates for mobility<ul style="list-style-type: none">- Working on it, export into html- Not sure how to convert to mobile friendly goal- Sizes could be beneficial -> secondary option if html doesn't work
Functionality	<ul style="list-style-type: none">- Browser history popup implemented/drafted<ul style="list-style-type: none">- Subtext -> "learn how to protect yourself"- Main escape popup<ul style="list-style-type: none">- Research different widgets that displays business hour code as an alternative- Promoting text service on the slides of front page<ul style="list-style-type: none">- By Thursday
Marketing	<ul style="list-style-type: none">- Only focusing on Instagram, sending analytics- Promoting on our individual social media Instagrams to increase marketing<ul style="list-style-type: none">- Creating a story for Safechat, reposting safechat posts- How would this impact analytics- QR code to viral share on campus too- Holidays -spike on domestic violence<ul style="list-style-type: none">- Does safechat want to do a campaign?- Post for texting service idea- Instagram reel, storyboard (future team could build on), story for tips for the holidays

Questions for Safechat SV

Portability	<ul style="list-style-type: none">- What fonts does safechat sv use?- What are the hex codes for your colors?
Functionality	<p>Promoting SMS Text Service</p> <ul style="list-style-type: none">- Are there any photos that SafeChat SV uses for the website?<ul style="list-style-type: none">- i.e. for the slider revolution background images- Does SafeChat have a phone number? Where would a website visitor find the number or get access to the text chat?<ul style="list-style-type: none">- Or maybe we can use a QR code? (faster than inputting #s)
Marketing	<ul style="list-style-type: none">- We talked to Dr.JAK about other potential campaigns and I wanted to get your input on them:<ul style="list-style-type: none">- Holidays post → Recognize that DV rates spike during the holidays and give additional resources- Storyboard of an Instagram reel campaign for a future project (either from SCU or for SafeChat to use)- QR code to instagram & website → post around campus for

	people to scan
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During the meeting, let's remind them of our thanksgiving break and we won't have a meeting on November 24th, which is Thanksgiving. Do they want to push it a week earlier or just update via email throughout the week?